



## EDUCATE TO EMPOWER CAMPAIGN:

### Campaign finishes with remarkable success and with inspired plans to renew the commitment to the education of Mkombozi's youth

#### Why is this campaign so important?

As recently as 2005, it was shown that a whopping 45.8% of Tanzania's population is under the age of 15. Problematically, at the same time, Mkombozi's own research shows that health, protection and education policies and services which exist (or fail to exist) for Tanzania's children are inadequate / poor quality, and that this situation is complicated by the realities of child life on the streets. Mkombozi's recently released 2006 Census Report reveals that: (1) street youth are relying on the street environment for their survival for longer periods of time, thereby missing education and development opportunities that would enable them to function within mainstream society; (2) in a context of rapid urbanisation, unemployment and poverty, many youth migrate to towns in search of employment and regard the street as a means to lift themselves out of lives of poverty / abuse. **Simply stated, there is an urgent, immediate need for investment in education and employment services and opportunities for Tanzania's children and youth, especially for those who are already on the streets.**

#### What did we accomplish?

Mkombozi's EDUCATE to EMPOWER campaign ran from January to September 2007 with the objective to secure secondary and college education for Mkombozi's youth through an educational endowment valued at GBP £50,000 (USD \$100,000). Since current funds for the education of Mkombozi's youth stretch only as far as the 4th year of Tanzanian secondary school, this campaign was an important opportunity to improve access to educational and vocational training for Mkombozi's children so they can eventually transition from residential care to independent living. Incredibly, with your help, we raised **more than GBP £30,000 (USD \$60,000)** toward the endowment! This is a remarkable achievement and will go a long way to helping our youth achieve their dreams of entering the workforce as skilled and educated professionals.

#### Where do we go from here?

We are incredibly motivated by your generous response to our campaign. Given the urgent need for education opportunities for Tanzania's youth, and given that increasing numbers of Mkombozi youth are earning placements at colleges and universities, we plan to re-start the EDUCATE to EMPOWER campaign in 2008 with a financial target of GBP £120,000. Together with the GBP £30,000 that we've already raised, this means we can create an **education endowment of GBP £150,000 (USD \$300,000)**. This would secure a perennial GBP £10,000 stream of funds, **supporting more than 10 youth each year to attend college and university!**

#### CALLING all campaign VOLUNTEERS !

To launch the new EDUCATE to EMPOWER campaign, **we need 6-8 committed and generous volunteers** who are willing to give of their own expertise, leadership and time as the core campaign team. By bringing their own initial donation to the campaign, the campaign team enables EDUCATE to EMPOWER to "hit the ground running", having secured approximately 30% of the targeted funds through the campaign teams' donations. If you want to be a part of this incredible team and this opportunity to make a lasting contribution to Tanzania's youth, please contact Mkombozi's Director, Kate McAlpine directly:

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